



ADVERTISING | EVENTS | EXHIBITION SERVICES

T.+971 58 854 7620 | P.O.Box: 122956 | DUBAI-UAE | desk@viralconcepts.co | www.viralconcepts.co

COMPANY PROFILE

WHO WE ARE



WE ARE YOUR EVENT PARTNER!

GOT A BUSINESS IDEA? PLANNING AN EVENT? OR EITHER PARTICIPATING FOR AN EXHIBITION? WE WILL ROLL IT OUT FOR YOU!

Starting as an Advertising Firm in 2014 was challenging in a market like Dubai, founders have to cook similar dish with an entire new recipe to give a different taste to the people in the field of Advertising. Staying true to our name **'VIRAL CONCEPTS'** - making a 'distinguished mark' within the Advertising, Events & Exhibition sphere, now we are not only your branding partner but with our new value added services we are your Event partner to provide all your needs at "one stop shop". Exploding with creativity, and knowledge about putting it to optimum use, we do what we excel at.

The new age is all about mobility and availability.

Over the years with the trust of our clients & partners we have only grown stronger through the experience we have gained which also enables us to offer a wide spectrum of tailored services ranging from concept development, content creation, 2D designing, 3D modelling, in-house Digital Printing Solutions, Fabrications, Fabric Printing Solutions, AV Equipment's Rentals, Event Décor and much more; We have been continuously providing expert solution & operational work for our client's events, exhibition stands, trade shows & expo's, promotional kiosks and more; keeping in mind that 'time' doesn't wait.

Viral Concepts was founded with focus on 5 business priorities, these help to aspire and achieve for us and the people/clients connected with us. Platform, People, Passion, Perfection and Presentation, these five special ingredients when blended well result in a refined Product.

In a world where everything is fast paced and on-the-go, We strive to uphold lasting relationships with our clients and vendors, in both local & international markets; enabling us to execute tasks with ease.

Lets get viral!

VISION AND MISSION

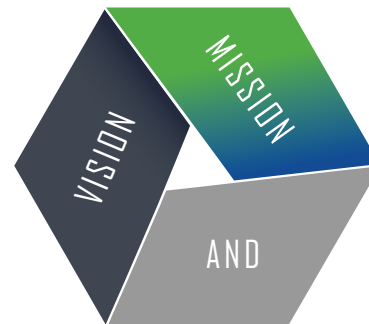


To make **VIRAL CONCEPTS**

“One-Stop Shop for all your Ad & Events needs”.

Our philosophy and our over-riding objective is to provide personal and tailored services for each of our client.

Our mission is to drive brands to new heights by creating a strong connection between the brand and consumers.



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WHAT WE DO



ADVERTISING



EVENTS



EXHIBITIONS



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PRODUCTION FABRICATION AND



Creativity and Services are what make us stand out from the crowd. Our production team is capable of providing state of the art services when it comes to deliver a project within the timeline.

With our in-house Large Format Printing & Fabrication Facility, along with our partnered tie-ups you can be rest assured about the quality products, services and prices.

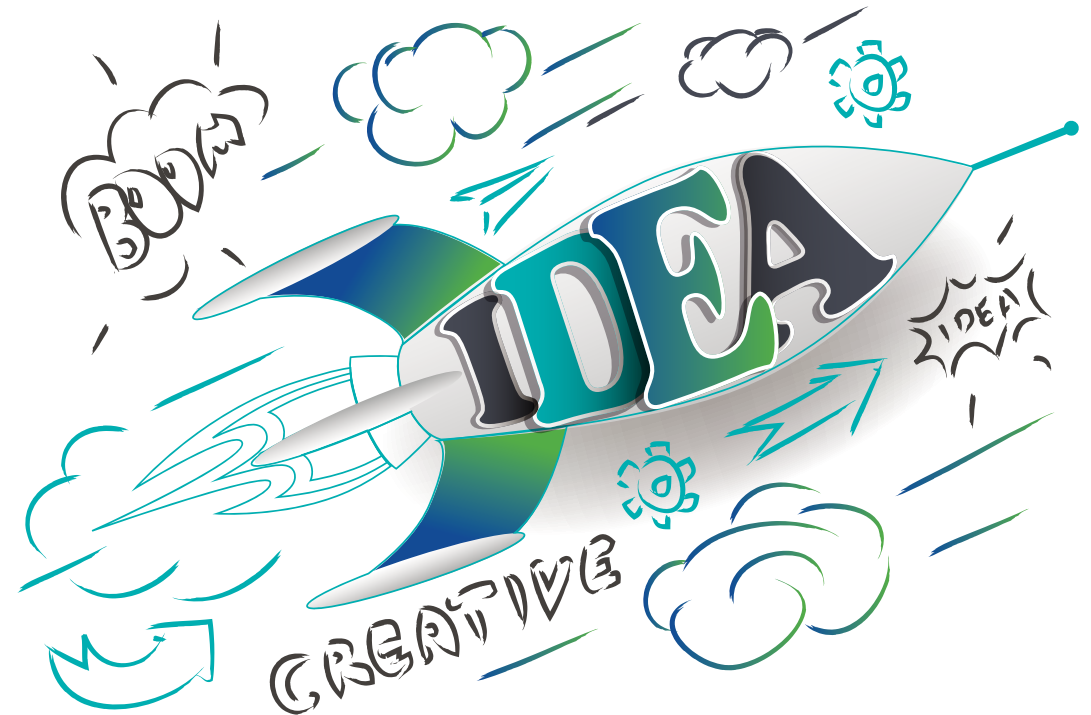
EVENT PRODUCTION
FLAG POLES
SCAFFOLDING HANGING BANNERS
EXHIBITION SIGNAGE
ROLL UP PROMOTIONAL DISPLAY STANDS
POP UP STANDS BANNERS
ACRYLIC FOAM BOARD CUT OUTS
SIGNBOARDS VEHICLE BRANDING
CORRUGATED SHEETS FABRICS PRINTING
OUTDOOR AND INDOOR GRAPHICS
DIGITAL PRINTING
CATALOGUES
OFF-SET PRINTING
BROCHURES BUSINESS CARDS

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CONCEPTS & CREATIVES

We're all about big ideas, no matter how large or small the job, we transform your key messages into creative visuals that speak to your audience. From brochure design to large format billboards we can do it all. If you need a one off logo design or a complete re-brand we'll be there at every step of the way.



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ATL & BTL



“INTERACTIVITY” is all a brand needs when a marketing strategy is planned. Starting from developing THE IDEA, creating THE PRECISED CONTENT, selecting THE RIGHT PLACE to buying the best OUTDOOR SPACE we do it all at VIRAL CONCEPTS.

■ MARKETING

- Marketing Strategies
- Content Writing
- And more

■ MEDIA BUYING

- Print Media (national and international)
- Electronic Media (national and international)
- Outdoor Media Buying

■ PR

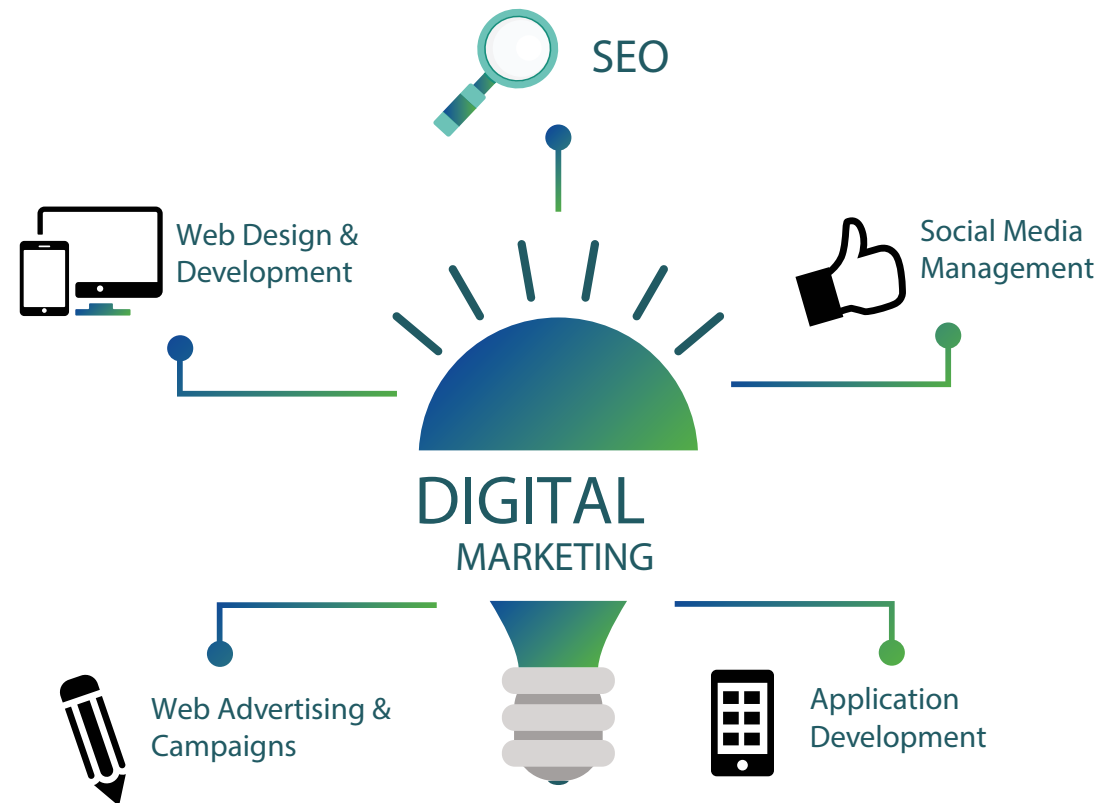
- CSR
- Ground Activations
- Promotions
- And more

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DIGITAL MARKETING



VIRAL CONCEPTS offers solutions for clients across the gulf that caters to their Digital Marketing needs. We provide complete Digital Marketing solutions including Enterprise Web Solutions, Mobility Solutions and more.



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EVENTS



We advocate high production values, original thinking and the notion that events are a platform to showcase your brand or product to the world. We believe events have enduring effects on audience, help in effective decision making and inspiring brand and business loyalty.

- Concept & Design
- Production
- AV's Setup
- Casting/Entertainment

- Live Events
- Sports Events
- Themed Events
- Corporate Events
- Social Events

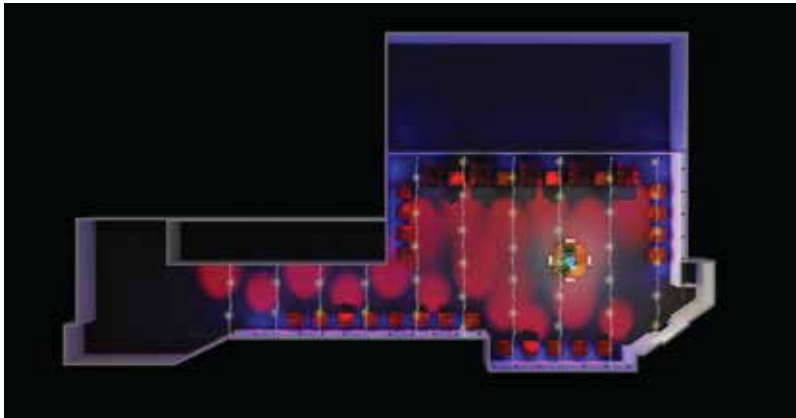


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RAMADAN TENT





RAMADAN BAZAR





 معرض عجمان للتوظيف
 Ajman Career Fair

14 - 15 March 2017





AL MULTAQA - 12 Dec 2016
FAIRMONT HOTEL AJMAN





D3 MENA 2016





AV PRODUCTION



- Event Production
- Video Production
- Audio Equipment
- Lighting
- Rigging
- Staging

- Sets
- Drape
- Truss
- Translation System
- 3D Mapping
- Backdrops

- Wide Screen HD Projection
- Internal & External LED Walls
- Camera's
- Live Video Streaming
- Photography

Apart from all above, we cater to all allied requirements arising out of them. Viral Concepts has built up a reputation for being Creative, high on quality, offering great service and affordable.

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EXHIBITIONS



- Concept & Design
- Production & Fabrication
- Casting/Entertainment
- Designer Exhibition stalls
- Portable Exhibition stalls
- Fabricated Kiosk
- Double Decker Exhibition stalls

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AJMAN BANK STAND SHARJAH CAREER FAIR - FEB 2017





LARGE FARMAT PRINTING
SUBLIMATION PRINTING
SCREEN PRINTING
DTF/DTG PRINTING
HEAT TRANSFER
OFF SET PRINTING



GAMEON
teamgameon.com

IRONMAN **IRONMAN** **IRONMAN** **IRONMAN**
ANYTHING IS POSSIBLE ANYTHING IS POSSIBLE ANYTHING IS POSSIBLE ANYTHING IS POSSIBLE

 **TOYOTA** | *The* **SAVE MART**
COMPANIES
350

THE
DUBAI MALL

THE
DUBAI MALL

 **SONOMA
RACEWAY**

IRONMAN





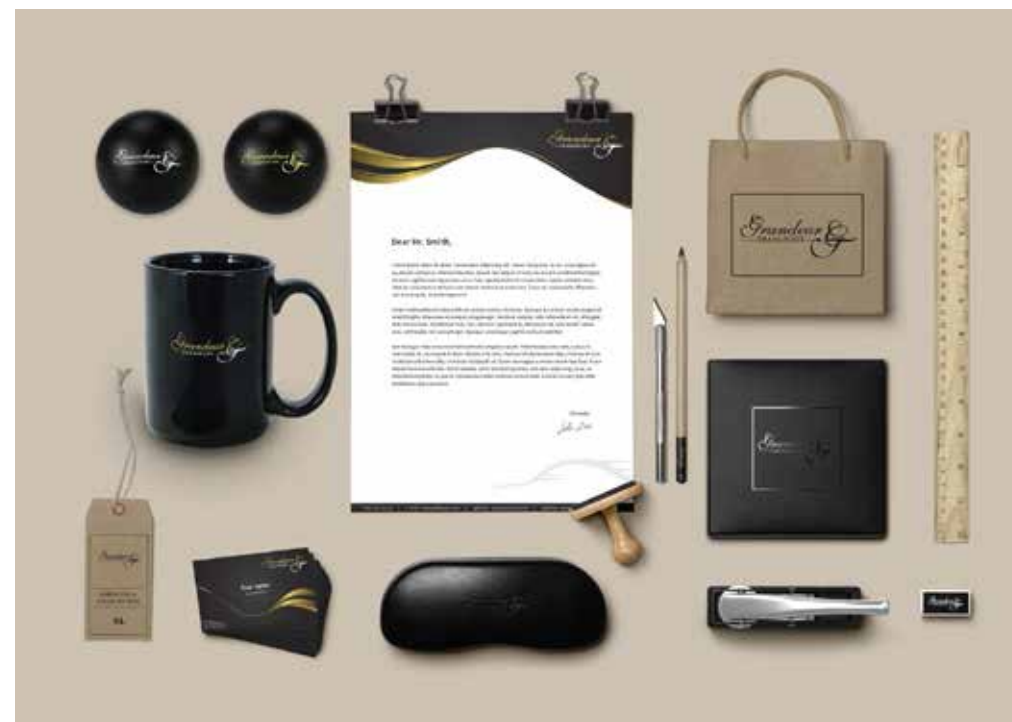
2DCREATIVE AND OFFSET SERVICES



WE'RE ALL ABOUT BIG IDEAS, AND OUR SKILLED TEAM PROVIDES
COMPLETE BRANDING, ADVERTISING AND GRAPHIC DESIGN SOLUTIONS.



No matter how large or small the job is transform your key messages into creative visuals that speak to your audience. From brochure design to large format billboards we can do it all and we'll manage the job right from the concept to print management.





GIFTS AND GIVEAWAYS



DECORATION



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PROMOTERS & HOSTESSES





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CONTACT US

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THANK YOU